



**FREE THE
SPIRIT
FESTIVAL**

RUN · WALK · PLAY

SPONSORSHIP OPPORTUNITIES

Saturday, September 30 • 10AM – 2PM

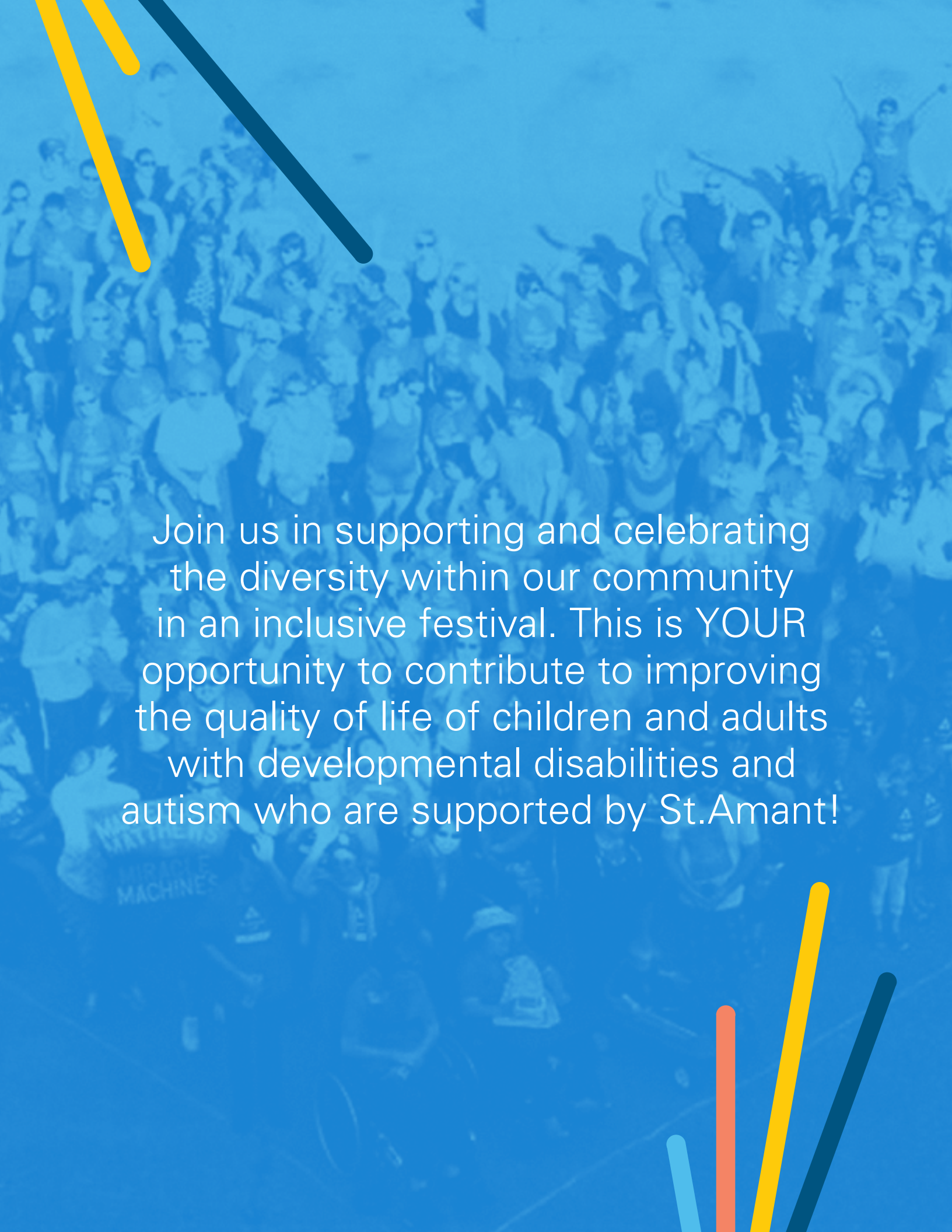
STAMANT.CA/FESTIVAL



St. Amant
Foundation · Fondation



StAmantMB



Join us in supporting and celebrating the diversity within our community in an inclusive festival. This is YOUR opportunity to contribute to improving the quality of life of children and adults with developmental disabilities and autism who are supported by St.Amant!



BE A PARTNER OF THE FREE THE SPIRIT FESTIVAL IN SUPPORT OF ST.AMANT!

Why should you get involved?

- As a partner you get direct access to 4000 followers who engage with our social media. St.Amant has higher engagement than the average organization which greatly improves your overall reach.
- Over 600 people attend the Free the Spirit Festival which attracts families, entrepreneurs, St.Amant staff and volunteers, people supported by St.Amant and members of the community.
- Sponsorship is a great opportunity to engage your staff! Participate as a team in the walk or run, or volunteer together in a team building activity.
- Supporting St.Amant positions your business as a community minded group committed to an inclusive community.
- You'll reach over 3,000 people who receive our e-newsletter.
- 85% of Manitobans know, and think positively of St.Amant and the work we do. Association with St.Amant is good for your image!

WHAT TO EXPECT AT THE FESTIVAL:

- **Kids' activities** such as inflatable bouncers, face painting, games, petting zoo, crafts, and more.
- **Lunch**
- **Entertainment** for all ages
- **Artisan Market**
- **A 2.5k Fun Walk** for all to enjoy
- And new this year – **a 5k run**
- **Free parking and shuttle**
- **FREE ADMISSION**

HOW YOU CAN HELP:



SPONSOR

Various levels of sponsorship are available and benefits are tailored to fit your needs.



COLLECT PLEDGES

Register for the walk or run, individually or as a team.



MAKE A DONATION IN-KIND

We appreciate donations of goods and services.



SPONSOR A WALK OR RUN PARTICIPANT

Many people with disabilities participate in the event and could use your support!

SPONSOR LEVELS AND BENEFITS	PRESENTING SPONSOR \$7,500	FRIEND SPONSOR \$5,000	ZONE SPONSOR \$3,350	ACTIVITY SPONSOR \$2,500	CONTRIBUTING SPONSOR \$1,000	SPONSOR A WALK/RUN PARTICIPANT (who is supported by St.Amant)
Opportunity to be showcased in a St.Amant event promotional video	X					
Recognition on paid social media ads (pre-event and day of the event)*	X					
Option to register a corporate team for the 5k Run/Walk (no registration fee for up to 6 participants)	X					
Recognition on signage across the stage	X					
Feature section in the St.Amant E-newsletter	X	X				
Opportunity to set up an information booth on the day of the event	X	X				
Recognition on pre-event promotional printing*	X	X	X	X		
Mention on St.Amant social media pages (pre-event)	X	X	X	X		
Recognition as a zone sponsor (Walk/Run, Fun Zone, Petting Zoo, Artisans Market, etc.)			X			
Naming and lead sponsor at an activity*				X		
Recognition on event clothing*	X	X	X	X		
Recognition on event signage	X	X	X	X		
Event day volunteer opportunity	X	X	X	X	X	
Recognition on Winnipeg Free Press Community Profile Ad	X	X	X	X	X	
Recognition on the St.Amant Foundation e-newsletter	X	X	X	X	X	X
Recognition on the St.Amant Free the Spirit Festival webpage	X	X	X	X	X	X

* deadlines apply

**For sponsorship/donation opportunities, please contact:
Chantal Champagne, Partnership and Events Coordinator, 204-258-7050, cchampagne@stamant.ca**

PLEASE ACCEPT MY SUPPORT OF:

- \$7,500 – Presenting Sponsor
 - \$5,000 – Friend Sponsor
 - \$3,350 – Zone Sponsor
 - \$2,500 – Activity Sponsor
 - \$1,000 – Contributing Sponsor
 - \$_____ – Sponsor a walk/run participant who is supported by St.Amant
- Charitable tax receipts apply to donations only.

ORGANIZATION _____ CONTACT PERSON _____

ADDRESS _____

CITY _____ PROVINCE _____ POSTAL CODE _____

PHONE _____ EMAIL _____

METHOD OF PAYMENT:

- Amex
- Visa
- MasterCard

CREDIT CARD # _____ EXP. DATE _____ SIGNATURE _____

- Please invoice me

Charitable Registration # 12352 6915 RR0001

Please complete and return to St.Amant Foundation
via fax at 204.257.4349 or email cchampagne@stamant.ca.
440 River Road, Winnipeg, Manitoba R2M 3Z9
T 204.258.7050

